United Association Assembles Panel to Advise on Digital Strategies

Recently, the newly appointed United Association Digital Strategy Panel met at UA headquarters in Annapolis to discuss the future of the organization’s online presence. The group was assembled from almost 60 nominees from across North America to provide guidance as to the digital preferences of the next generation of UA members. The panel represents each district, all our trades and included 9 apprentices, 3 journeymen and 1 Office Professional. Each member brought a wealth of knowledge to the table assisting us in developing and updating our strategies, content and appearance of our website, social media and the UA App. We are truly grateful for their input and are happy to have them on board as we enter the next phase of enhancing the ways in which we communicate with our members, contractors and the public through digital channels.

The United Association Digital Strategy Panel

Joseph Bryant          LU 669 Columbia, MD
Emily Deater           LU 597 Chicago, IL
Ethan Hachey           LU 398 Pomona, CA
Ashley Haysom          LU 290 Portland, OR
Thomas Kerr, III       LU 537 Boston, MA
Tyler Little           LU 157 Terre Haute, IN
Cody Murr              LU 529 Waco, TX
Ronald Nazark          LU 67 Hamilton, ON CAN
Michael Pluta          LU 322 Southern, NJ
Caitlin Sutherin       LU 295 Daytona Beach, FL
Jonathan Ulvi         LU 11 Duluth, MN
Julio Villaobos        LU 118 Racine, WI
Stacey Young           LU 740 St. Johns, NL CAN